



TARIME

Flavour notes

MANGO / RASPBERRY / JAMMY



This small municipality in the Mara Region near the Kenyan border boasts a washing station servicing local, small-scale farmers. Over the last few years, regulatory changes in Tanzania's auction system from 2017-2019 led to decreased visibility and availability of Tanzanian coffee. While it's typically known for larger estates in the North and smaller-scale producers in the South, we found this coffee interesting because Tarime - made up of the harvests from farmers with 1-2 acre farms - challenges this norm. General stability and commercial confidence have grown and spurred on the coffee industry thanks to the current (recently elected) president. With a focus on better production practices and paying higher premiums to reward quality, many farmers have returned to cultivating coffee. Tarime is an excellent example of this shift and, hopefully, the first of many more next season.

Country **TANZANIA**

Region **MARA**

Producers **VARIOUS SMALLHOLDERS**

Harvest **JUN-OCT** / *Varieties* **KENT, N39** / *Process*
NATURAL / *Altitude* **1600-1800 MASL** / *Landed* **DECEMBER**